# A PARTNERSHIP THAT EMPOWERS

Forge enthusiastically welcomes collaboration between your existing marketing talent and our team. We fill in wherever is needed and can work alongside your marketing talent to magnify their ability to execute their marketing plan.

# KNOWING WHO DOES WHAT



Weekly Meetings

Action Step Documents

Content Calendars

Emails

# **WAYS WE WALTZ**

Each of the following includes strategic guidance and counsel.



# **Content Augmentation**

Forge creates content based on notes provided by your marketing talent.



### **Technical Assistance**

Forge manages technical campaigns and projects such as online ad management.



# **Infrastructure Building & Training**

Forge builds out the campaigns and content, then hands your marketing talent the keys.



# **SEO Tag Teaming**

Forge takes on the technical SEO tasks while your marketing talent manages content creation.



# **Marketing Channel Ownership**

Forge handles channels your marketing talent does not have time or preference for managing.

